

DRAFT

A Very **Bold** Consultation

Children and Young People's Plan

November – December 2008

bold creative 



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AIMS OF THE CONSULTATION

The key focus of the Children and Young People's Plan is to create a consistent and strategic approach in developing services for children, young people and families that are well accessed across the borough.

The local authority commissioned Bold Creative - a local social and youth innovation agency based in Tower Hamlets - to undertake an extensive series of high profile, creative consultation activities between September 2008 to January 2009, with children, young people and parents across the borough. The core aims of the consultation were to engage with stakeholders and help Tower Hamlets ratify the priorities of the draft Children and Young People's Plan in advance of its launch in 2009.

The objectives of the consultation as a qualitative report would be to help inform the local authority in the subsequent implementation of the initiative, in that it would:

- Create an engaging consultation schedule, reflective of differing stakeholders and practitioners
- Ratify the Children and Young People's Plan in advance of implementation
- Raise the profile of the Children and Young People's Plan through a diverse and innovative consultation process.
- Gain and increase participation from key stakeholders to ensure they have the chance to shape and influence the plan
- Ensure that children, young people and their families have the opportunity to shape and influence the priorities of the Children and Young People's Plan
- Provide impartial summary of findings according to each Every Child Matters theme to include:

Be healthy

Stay safe

Enjoy and achieve

Make a positive contribution

Achieve economic well being

Excellent children's services

10 **CHILDREN AND YOUNG PEOPLE'S PLAN** **– A SUMMARY OF PRIORITY THEMES**

Detailed here are the key themes and priorities of the Children and Young People's Plan, against which we have undertaken this consultation:

BE HEALTHY

- Slow down and reverse the long term rise in obesity amongst Children and Young People
- Support the health needs of young people by ensuring they are able to access effective support, information and advice in appropriate settings
- Support parents and families in giving children the best, healthiest, start in life
- Improve access to integrated care for children with disabilities
- Support children and young people to become mentally and emotionally healthy

STAY SAFE

- Ensure that children and young people are protected from harm and feel safe in their area and beyond
- Significantly reduce bullying
- Protect young people from harm through sexual exploitation
- Support parents and families to provide a safe environment where children and young people can thrive and achieve their full potential
- Ensure that looked after children live in safe and stable environments

ENJOY AND ACHIEVE

- Develop a broader, more creative and engaging curriculum which will inspire our children and young people
- Ensure that all of our children and young people have the skills of “learning to learn” and have a positive attitude to learning
- Accelerate the achievement and progress of all our children and young people

- Better support children and young people at key transition points in their lives
- Better support whole families to enjoy and achieve together

11

ACHIEVE ECONOMIC WELLBEING

- Harness local and regional labour market opportunities and improve young people's employment related skills
- Enhance the learning and training offer post-16
- Improve the quality of delivery and student outcomes
- Target specific vulnerable groups
- Break family worklessness cycle amongst our families

MAKE A POSITIVE CONTRIBUTION

- Extend children and young people's influence in decision-making
- Implement the recommendations of the Commission into the Public Safety of young people and so increase community cohesion, diversion and inclusion
- Promote a more integrated range of positive activities that support children and young people's development
- Embed the coherent delivery of information, advice and guidance
- Increase the quality, quantity and diversity of volunteering opportunities and inspire children and young people to take action in their community

EXCELLENT CHILDREN'S SERVICES

- Jointly develop, maintain and retain a skilled and diverse Children's workforce with our partners
- Improve information technology and data analysis tools across Children's Services
- Plan and deliver major capital programmes for maximum community benefit.
- Be a market leader in terms of the services we commission and deliver, ensuring value for money
- Continue to improve Children's Services through better communication and creatively responding to user views

03: WHAT WE DID: CHILDREN AND YOUNG PEOPLE



WHAT WE ASKED

The Children and Young People’s Plan is a comprehensive and detailed document, detailing many aspects relating to growing up in Tower Hamlets. As this part of the consultation was aimed at groups that included children, the principle challenge was distilling the main themes down into an appropriate format.

The nature of the consultation depended on the ability to have a series of short (10 minute) conversations, often with children as young as 8 years old.

It was crucial, therefore, to ensure that our approach was relaxed, informal and fun!

The Plan’s six main themes became:

“If you were in charge of Tower Hamlets for the day...

- How would you help your friends and family stay healthy?
- How could you help your community stay safe?
- How could you help your friends achieve their goals?
- How could you help young people make more contribution to their community?

- How could you help your family and friends find more opportunities in the borough?
- How could you help make Tower Hamlets a better place for young people and families to live in?”

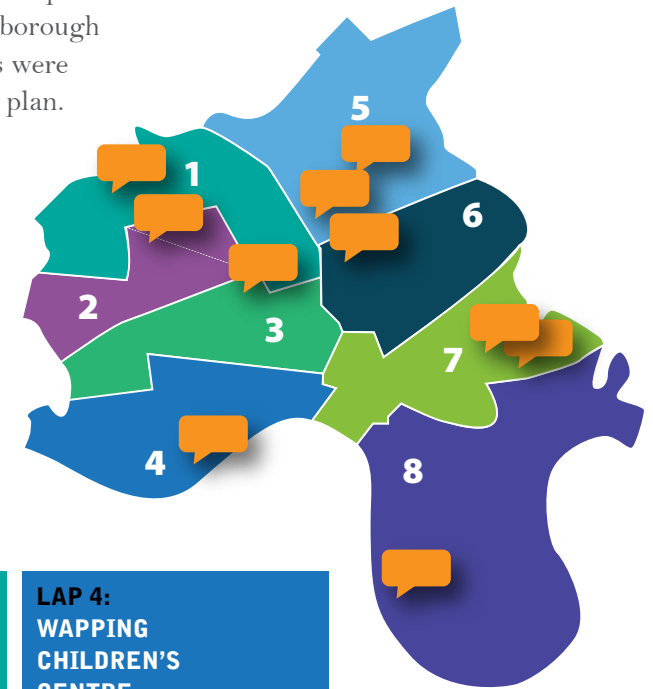
By approaching the content in this way, we helped participants to ground a large and daunting subject in their own reality. They are in charge of the borough – what would they do?

This resulted in open and passionate responses in younger and older participants, playing on the ‘I could do it better’ idea that many hold.



WHO WE ASKED

Consultation took place in each of the Local Area Partnership (LAPs) areas around the borough to ensure that local views were considered as part of the plan.



LAP 1:
COLUMBIA ROAD
PRIMARY SCHOOL

LAP 4:
WAPPING
CHILDREN'S
CENTRE

LAP 2:
COLLINGWOOD
CHILDREN'S
CENTRE

LAP 5:
CHILDREN AND
YOUNG PEOPLE
+ ROMAN ROAD
MARKET

LAP 7:
CHRISP STREET
MARKET
+ POPLAR BOYS AND
GIRLS CLUB

LAP 3:
WHITECHAPEL
MARKET

LAP 6:
BROMLEY BY BOW
CHILDREN'S CENTRE

LAP 8:
ARNHAM WHARF
PRIMARY SCHOOL

A series of innovative consultation techniques were used to ensure we made maximum impact in the borough.

We gave residents the opportunity to be part of a consultation process that gave them more than a questionnaire to fill in and other more traditional methods that may have limitations in their reach.

TAGMAP

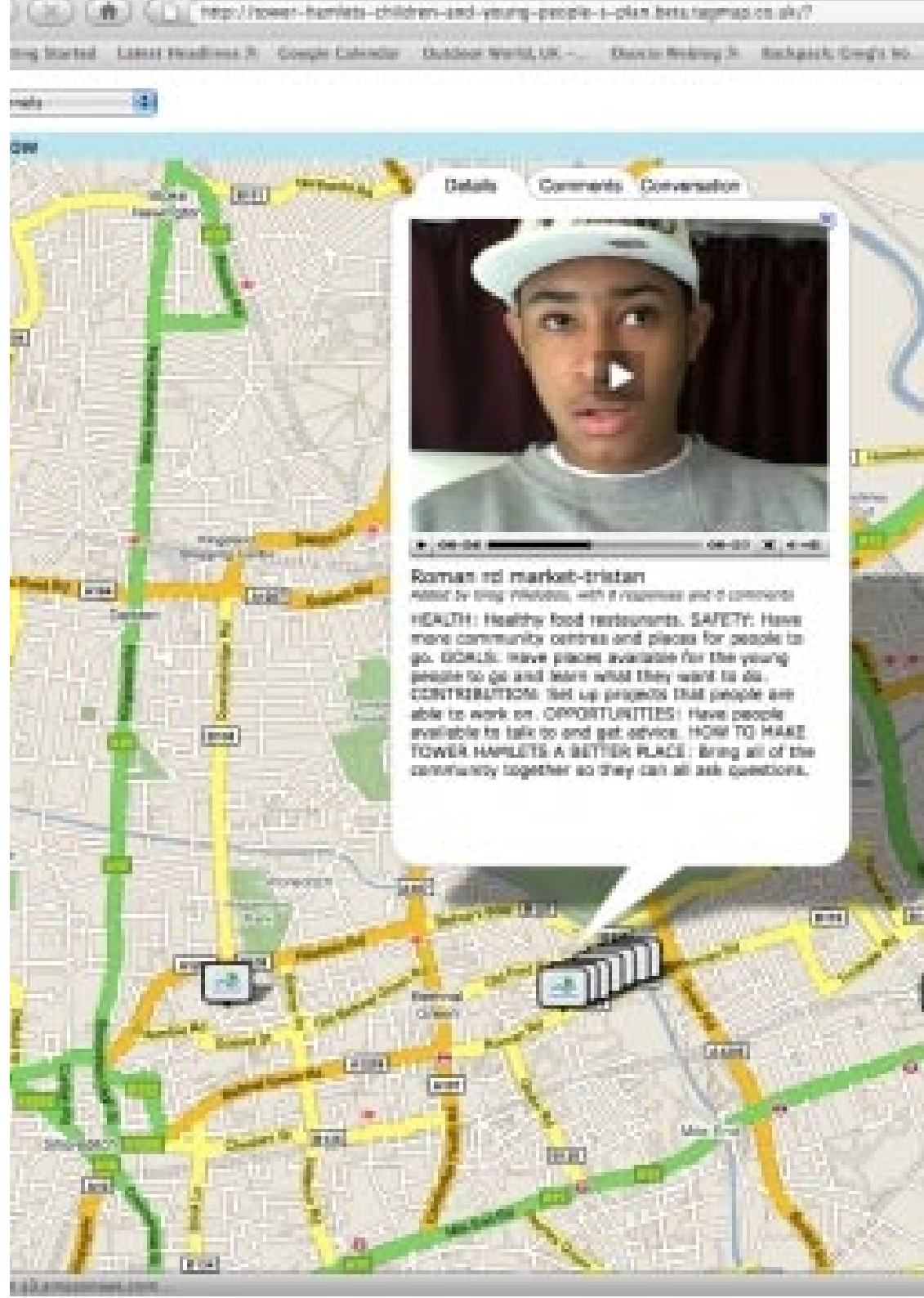
Tagmap, a digital online mapping tool is a successful established element of Bold Creative’s community consultations used as a key element of this consultation.

Developed over several years, it allows users to become citizen journalists for their community, making films and placing them on a map. The application gives young people a voice, allows a community to present itself on line to connect them to the decision makers in local authority and central government.

For the Children and Young People’s Plan consultation, we have been able to use the technology to present the views and ideas of young people and their parents across the borough. The online map allows users to navigate through Tower Hamlets, easily viewing the particular areas where the consultation activities took place and experience the multitude of answers to questions such as ‘how would you help your community stay safe?’

In order to get content for the map, we had to get out into the community and start engaging children, young people and their parents in the consultation!

Using different methods of online and offline consultation, Tagmap and Tagwagon workshops respectively, we embarked on an intensive six weeks of opinion gathering.



TAGWAGON WORKSHOPS

One of the aims of the consultation was to provide young people and their parents with an opportunity to contribute to a conversation about the key themes of the Children and Young People's Plan - 'conversation' being the key.

The challenge was providing a platform for young people to join the discussion in way that was fun, accessible and focused on the aims of the project.

Bold was tasked with engaging groups around the borough, from primary schools to harder to reach groups such as those in the care system.

Enter the Tagwagon: Originally a 1963 Volkswagen Camper Van, the wagon, is a new and exciting form of innovative community consultation and now a proud member of the Bold consultation team.

Painted on the exterior with blackboard paint and kitted out on the inside with video cameras and monitors, the Tagwagon immediately grabs young people's imagination and acts as a 'pied piper' in capturing either their scrawled or filmed opinions.

Designed to accommodate the opinions of larger groups, we took the wagon on a strategic tour of institutions around the borough.

Its appeal was immediate.

Parking up in a series of school playgrounds for instance, it didn't take long for every panel to be covered in all manner of ideas and opinions from young people of all ages in regard to the six key themes of the Children and Young People's Plan.

Working with the consultation team, young people were guided through a series of easy to understand questions written on the panels. Each person responded with a stick of chalk, humour and ingenuity.



As the wagon slowly filled up with ideas on the outside, the inside played host to in depth conversations with members of the Tower Hamlets community invited to enter the Big Brother esque 'diary room'.

As a form of 'stealth learning' and entertainment it has been invaluable in encouraging young people to discuss aspects of life in Tower Hamlets, giving insights into areas that need attention in the future.

Those interviewed in the 'diary room' had their conversations recorded and added to the growing map of opinions on the Tagmap platform.

TAGMAP WORKSHOPS

We hosted workshops aimed at those young people with learning difficulties and disabilities which provided a more subtle and flexible complementary approach to the consultation.

In these instances, we adapted the Tagwagon technique to Tagmap workshops - essentially taking the core element of the 'diary room' and simply using one or two Bold team members to sit with young people and their parents in environments they were more comfortable with.

This low key, sensitive approach resulted in conversations that were relaxed and equally insightful.



04: WHAT WE DID: PARTNER AND FRONT- LINE CONSULTATION

An essential part of the consultation was to ensure all partners and practitioners were fully involved and had the opportunity to input in a manner that would incentivise their participation.

Dealing with stakeholders who all have busy days with agenda full diaries posed problems in itself, so it was essential any communication was clear, simple and easy to understand – stand out and accessible in both its design and format.

We tried to be sensitive to the needs of our stakeholders to capture as many opinions as possible at a time and manner that would suit & maximise their participation.

WHAT WE ASKED

01: Initially we asked about the priorities identified under each theme:

Do you think that the priorities are right?

What do you think we should be doing differently?

Of the five priorities, what is your top priority?

02: Then we requested the following information about the plan as a whole:

Do you agree with the three cross cutting themes as outlined in the introduction?

If not what do you think that they should be?

Are the cross cutting theme visible enough throughout the plan?

Does the colour coding work?

How meaningful would this be to a member of the public?

Are we using too much jargon?

If we are, can you suggest an alternative wording?

Are the big projects/pathfinders we're involved in over the next three years sufficiently referenced?

Where is there overlap/duplication?

What's missing?

Are there any sections that we can get rid of?

Is the work of the organisation adequately captured in the plan?

Questions were wide ranging and labelled in a way that each participant could easily indicate their personal preference.

CYPSPG

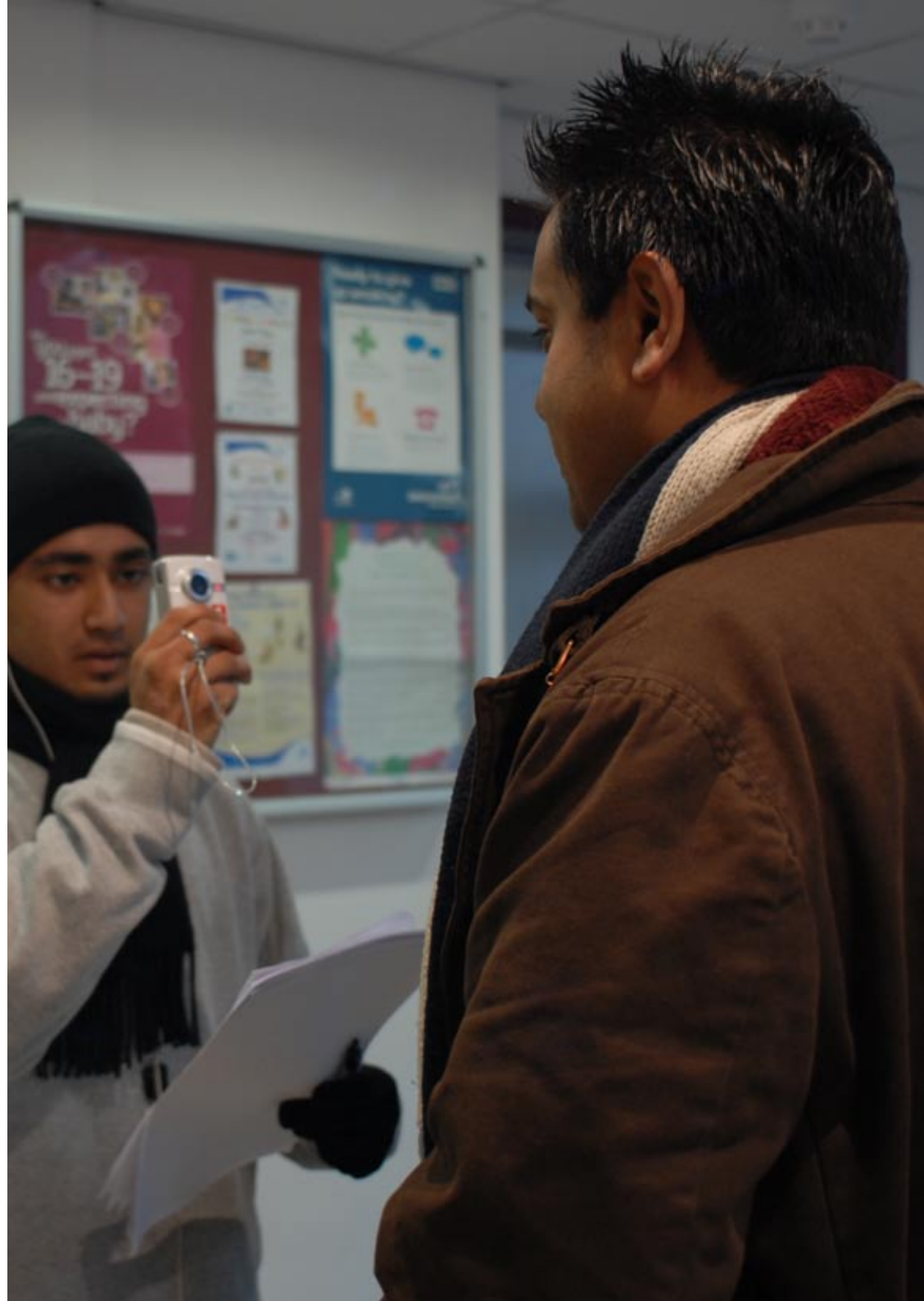
Children and Young People's Strategic Partnership Group includes all organisations responsible for delivering children's services so this was a priority network to target.

The CYPSPG is chaired by the lead member and includes the Corporate Director of Children's Services, Chief Executive of TH PCT as well as young people and includes representation from the:

Police,
LSC,
Housing,
Schools
Voluntary sector.

Outside of this umbrella network, across the local area we also targeted:

Head teachers
Children's Services staff
GPs and Dentists
Local safeguarding Children's Board (LSCB)
The School Organisation Committee
Local Area Partnerships
Diocesan



26 **HOW WE ASKED**

It's a challenge to get people to participate in what while important can be a dull long winded series of questions.

Trying to tackle any inertia to consultation and fearing 'consultation burnout' from previous extensive discussions, we wanted to find a way to engage with partners that would fully reflect changing technology and the methodologies that people of all ages are increasingly engaging in on a day to day basis. A method used as part of their working lives and easy to engage with when that individual had a moment to break off – a way to make consultation as 'fun' as possible in essence.

While easy to reference we developed and designed a 'blog' mechanic for partners to input into. Used across all manner of digital and social platforms & networks, this format proved to be a great success.

We believe the use of a standardised blog will prove to be a new leading form of what can become eventual best practice in similar consultations, such was its success in this instance.

Designed with best use of consultation imagery and 'wordpress' technology' this easy to navigate blog site was distributed via email to all priority partners and a hard copy format distributed where email or online access was not possible. Simple and fun to use programming was used to create gameshow style voting mechanics to support voting on differing priorities.

In total almost 3,000 responses were recorded which for a consultation of this type is unprecedented in its reach especially when considering time, resources and scope of the consultation.

The captured data has been extensive and is concluded later within this report.

Those not comfortable with blogging were given the whole plan to be able to comment and email.



Children's and Young People's Strategic Plan 2009 - 2012

Home About the plan How have we been consulting
Stay Safe Enjoy and Achieve Make a Positive Contr
Achieve Economic Wellbeing Excellent Children's Serv

Welcome to our Blog!

December 2, 2008



Our Children and Young People's Plan 2009 -2012 is an integr agenda for our services going forward. We want to ensure th people, families and those practitioners delivering children's s much as possible.

This blog has been created to gather your views about our di want to hear your comments - good or bad - about our prior for the future. You can view films from our residents to find service and how we should be moving forward.

If you have any queries about this blog or the consultation

05: WHAT WE FOUND OUT

**IF YOU WERE MAYOR
FOR THE DAY...**



HEALTHY

01 How would you help your family
and friends stay healthy?

PRIORITIES

1. Slow down and reverse the long term rise in obesity amongst Children and Young People
-

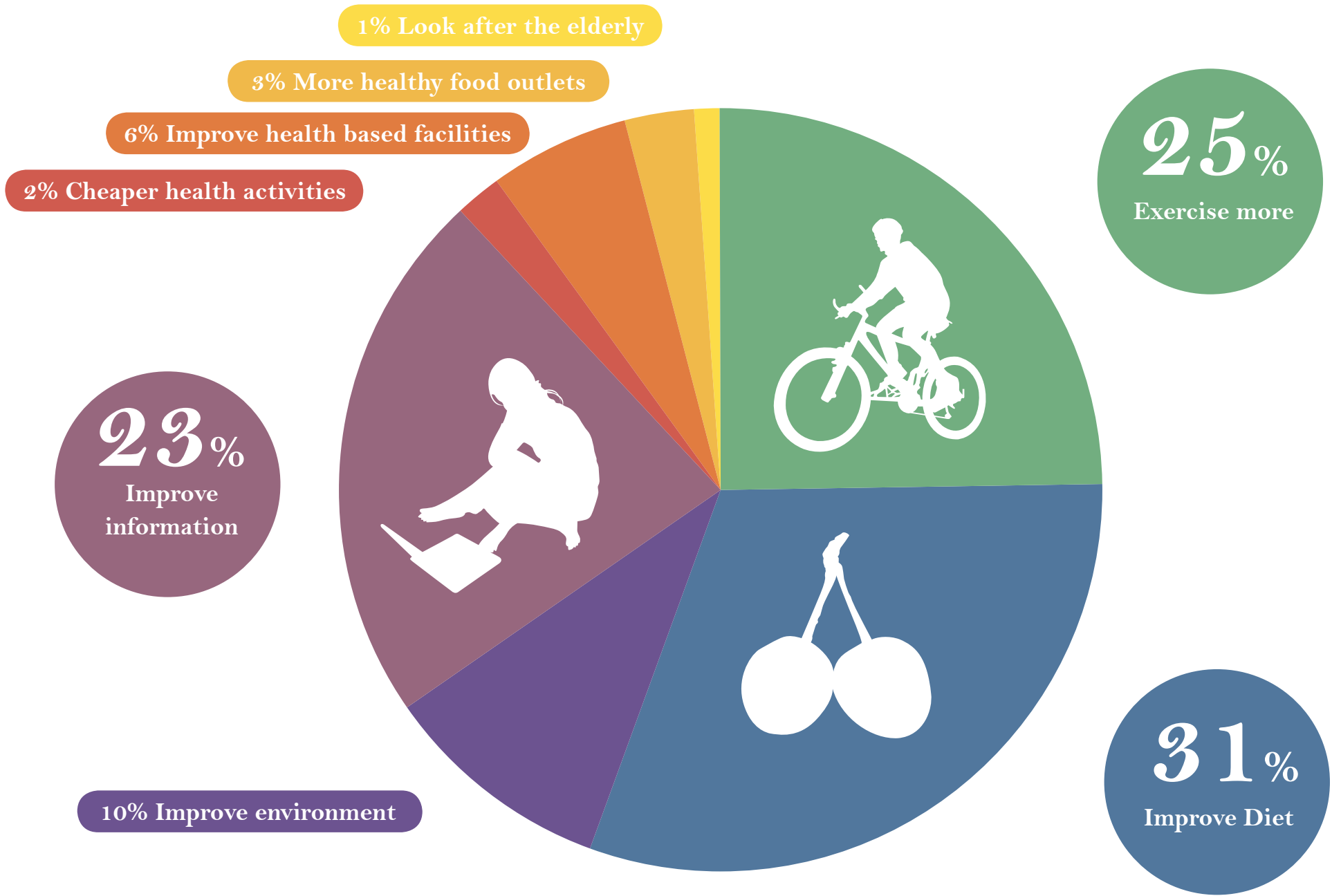
2. Support the health needs of young people by ensuring they are able to access effective support, information and advice in appropriate settings
-

3. Support parents and families in giving children the best, healthiest, start in life
-

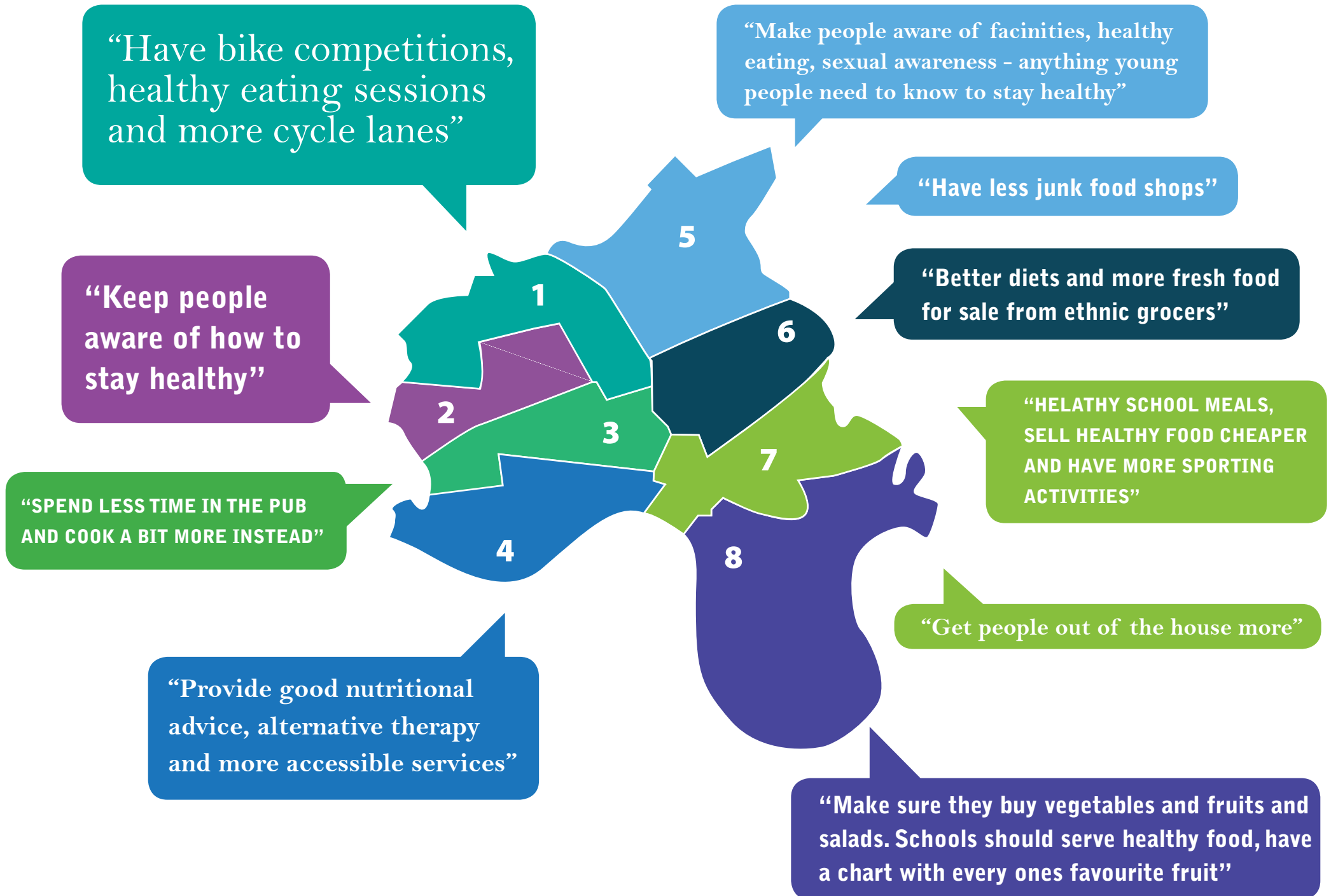
4. Improve access to integrated care for children with disabilities
-

5. Support children and young people to become mentally and emotionally healthy





Total number of people asked 84



Vision

We want our children and young people to grow up healthy in body and mind

Priorities

- | | Poll |
|--|------------|
| 1 Slow down and reverse the long-term rise in obesity amongst children and young people. | 31% |
| 2 Support the health needs of young people by ensuring they are able to access effective support, information and advice in appropriate settings | 0% |
| 3 Better support parents and families in giving children the best, healthiest, start in life | 15% |
| 4 Improve access to care for children with disabilities through a coordinated, multi-agency approach | 15% |
| 5 Support children and young people to be mentally and emotionally healthy | 38% |

BLOG COMMENTS

POST 1

Obesity is a real issue in Tower Hamlets and should definitely be a priority

POST 2

1. Children living in temporary accommodation/refuges
We need a systematic policy of support and particularly immunisation for these children with responsible health visitors regularly assessing all new entrants to these accommodations

It is notable that the cases of measles in Tower Hamlets were often in these places containing vulnerable mobile children

2. Children of recent immigrants

We need better and more rapid assessment of immunisation or other health needs of these children and policy for this which is at present lacking to ensure they are in school/nursery and receiving all necessary support

There is also a question of BCG status for these children and mantoux testing that is currently unclear

Policies for immunisation where previous records are absent should be addressed urgently

POST 3

I think priority 1 is the most important, especially the point about targetting those children where at least one parent is overweight or obese.

POST 4

I think this is an excellent improvement regarding consultation and listening to the voices of Children and young people. I suggest within Priority 1 we explicitly include widening the strategies for access to a wide range of sports/physical activity including dance. Priority 3 we consider access to and information @ genetic counselling.

POST 5

The plan needs to reflect the fact that we jointly deliver services with Health. More activity-based extended services could be helpful and signposting to services that are free for low-income families.

POST 6

Substance misuse (drugs) is often hidden in the community, whilst alcohol is a bigger problem. Partnership with community groups and outreach is needed to identify hidden groups. Children's Centres are doing a really good job supporting families. Not all families use CCs so other access points (e.g.CIS) need to be more widely known. For children with disabilities, there are plans to commission personal care services on a direct payment basis.

POST 7

The general view around this was that the Council is not doing enough to discourage fast food outlets opening outside schools. Fast food outlets should not be within 300 meters of a school and more should be done to promote healthy options within them.

Some of the objectives in Priority 2 (Support the health needs of young people by ensuring they are able to access effective support, information and advice in appropriate settings) have direct links to Stay Safe and this should be made clear.

POST 8

The general view around this was that the Council is not doing enough to discourage fast food outlets opening outside schools. Fast food outlets should not be within 300 meters of a school and more should be done to promote healthy options within them.

Some of the objectives in Priority 2 (Support the health needs of young people by ensuring they are able to access effective support, information and advice in appropriate settings) have direct links to Stay Safe and this should be made clear.

SAFE

02 How could you help your community stay safe?

PRIORITIES

-
1. Ensure that children and young people are protected from harm and feel safe in their area and beyond

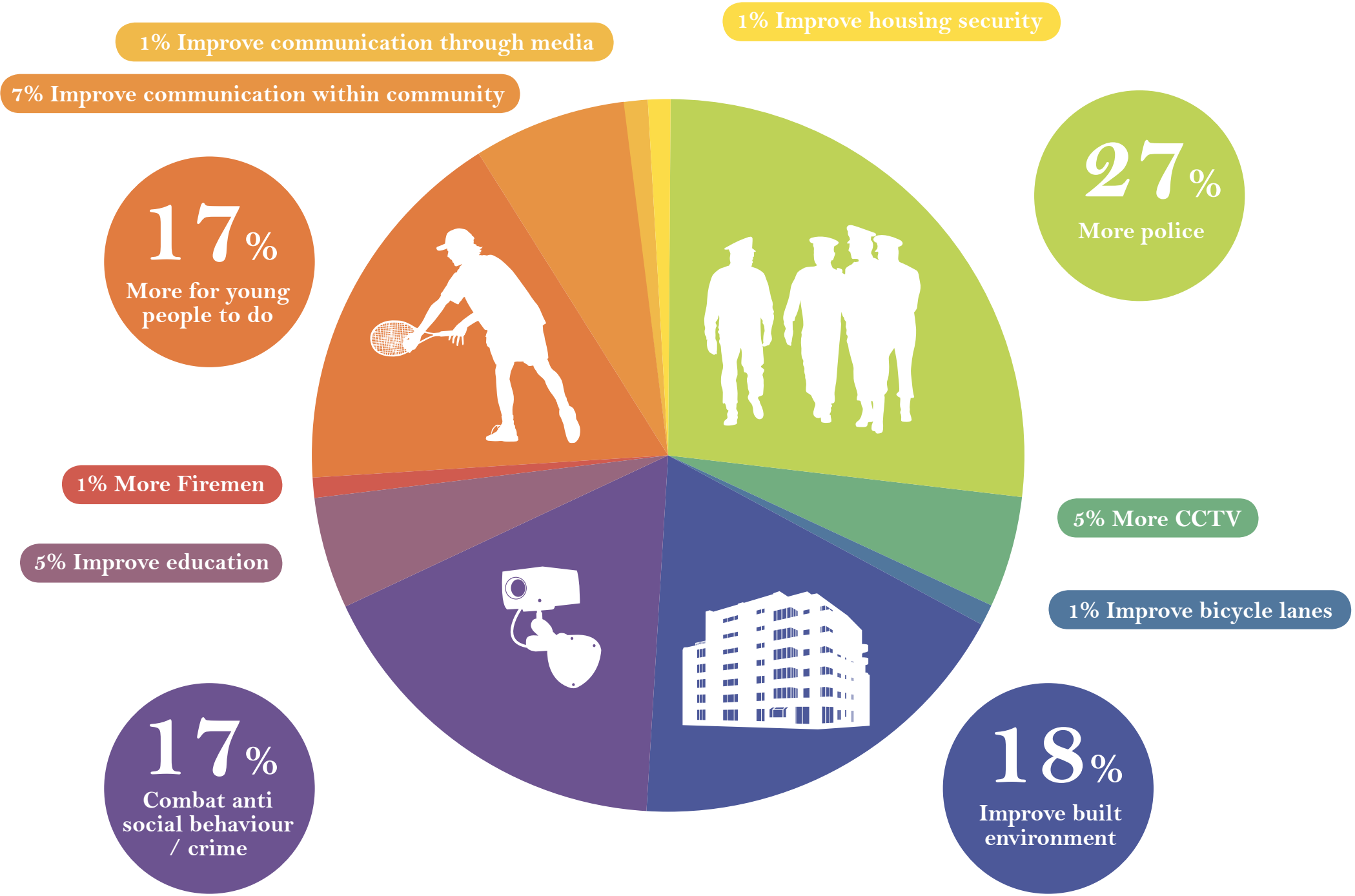
 2. Significantly reduce bullying

 3. Protect young people from harm through sexual exploitation

 4. Support parents and families to provide a safe environment where children and young people can thrive and achieve their full potential

 5. Ensure that looked after children live in safe and stable environments





Total number of people asked 84



Vision

We want our children and young people to grow up free from harm, fear and prejudice

Priorities

Poll

- | | |
|--|------------|
| 1 Ensure that children and young people are protected from harm and feel safe and confident in their area and beyond | 40% |
| 2 Significantly reduce bullying | 20% |
| 3 Protect young people from the risk of sexual exploitation | 0% |
| 4 Support parents and families to provide a safe environment where children and young people thrive and achieve their full potential | 40% |
| 5 Ensure that looked after children live in stable environments | 0% |

BLOG COMMENTS

POST 1

Obesit Priority 4 about support for families at risk hits the nail on the head for me. Early (i.e. pre-birth) intervention combined with a persistent whole family approach will be really powerful in addressing intergenerational disadvantage.

POST 2

I would like to see an approach that breaks down the belief by some young people that carrying a weapon is acceptable. I do not think we really understand what mental processes allow a young offender to actually stab another human being with a knife. Regardless of all the social deprivation issues there is something being missed that allows humanity to act in this way when the physical act of stabbing someone is normally an anathema to the average person. Knife crime reduction should be high on our list of priorities. In particular the Education authority has a key role to play in developing a robust pan-borough weapon strategy in conjunction with partners.

POST 3

A group of Children's Services staff discussed the Stay Safe section today and felt the vision was succinct, precise and to the point.

The priorities seem to accurately reflect what needs to be done. However within the priorities we think there needs to be some attention to drug use by young people as well as overcrowded housing and its effects on families.

We felt that to be meaningful to the Public the plan needs to be more concise and wondered whether families would really be interested in the statistics quoted?

There was also a feeling that some of the statistics quoted from the 'TellUs' survey, which show respondents from Tower Hamlets feeling safer than in other boroughs, did not reflect some of the feedback our front line services receive. Many young people say that they are scared to travel outside their locality within the borough because of territorial violence.

POST 4

Priority 1, Point 2: Having worked on ContactPoint for over a year now, I am not sure if implementing ContactPoint completely matches this Priority. I know that one of the reasons for the national database is to safeguard children. However, the outcomes and the benefits of using the system will be more encompassing because ContactPoint is more than a safeguarding tool.

In my own opinion, once ContactPoint gets implemented, if practitioners do not communicate with one another, then the whole reason for having this national system will be put at risk. Therefore, the main outcome of ContactPoint is that holistic support can be provided at universal, targeted and specialist levels for children 0-18 under the ECM Programme. This will in turn lead to better service experiences for children, young people and their families.

POST 5

There should be more targeted support for younger Bengali girls at risk of sexual exploitation. Domestic Violence needs to be highlighted for the risks it can present to young people's safety and emotional welfare. Work with perpetrators should be considered a priority. Under priority 5, "offer more administrative support to social workers" would be better placed in a service plan rather than a strategic one.

POST 6

The format needs to change as it is too wordy, make it shorter clear labelling and layout.

Milestones to be more specific, relevant, locating it in teams and sectors.

Priority 4 and 5 could be put together (Support parents and families to provide a safe environment where children and young people thrive and achieve their full potential and Ensure that looked after children live in stable environments)

We feel that there are some areas missing such as issues around community cohesion, equalities, crime reduction, anti-social behaviour, youth and youth crime, territorialism, street crime and robbery (although we recognise some of this is picked up in Making a Positive Contribution)

POST 7

PRIORITY 3: Protect young people from the risk of sexual exploitation
Research the extent to which there is a potential risk of sexual exploitation among young people in Tower Hamlets.

Don't we already know this?

POST 8

Responses to the questions at the front of the consultation document – particularly related to Staying Safe:

1. Do you agree with the three cross-cutting themes as outlined in the introduction? If not, what do you think they should be?

The themes are not clearly related to the priorities and need to use a different method to highlight themes and to be DDA compliant

2. Are the cross-cutting themes visible enough throughout the plan? Does the colour coding work?

The cross cutting themes are visible however need to be DDA compliant (colour coding may not be).

3. How meaningful would this be to the man on the street? Are we using too much jargon? If we are, can you suggest alternative wording?

The format needs to change as it is too wordy, make it shorter clear labelling and layout.

4. Are the big projects/pathfinders we're involved in over the next three years sufficiently referenced?

Milestones to be more specific, relevant, locating it in teams and sectors.

5. Where is the overlap/duplication?

Priority 4 and 5 could be put together (Support parents and families to provide a safe environment where children and young people thrive and achieve their full potential and Ensure that looked after children live in stable environments)

6. What's missing?

Community cohesion, equalities, crime reduction, anti-social behaviour, youth and youth crime, territorialism, street crime and robbery (although we recognise some of this is picked up in Making a Positive Contribution)

7. Are there any sections we can get rid of???

8. Is the work of your organisation adequately captured in the plan?

No, Youth and Community Services is not represented; however some of these themes will feature in the YCS Team Plan.

PRIORITY 3: Protect young people from the risk of sexual exploitation

- Research the extent to which there is a potential risk of sexual exploitation among young people in Tower Hamlets.

Don't we already know this?

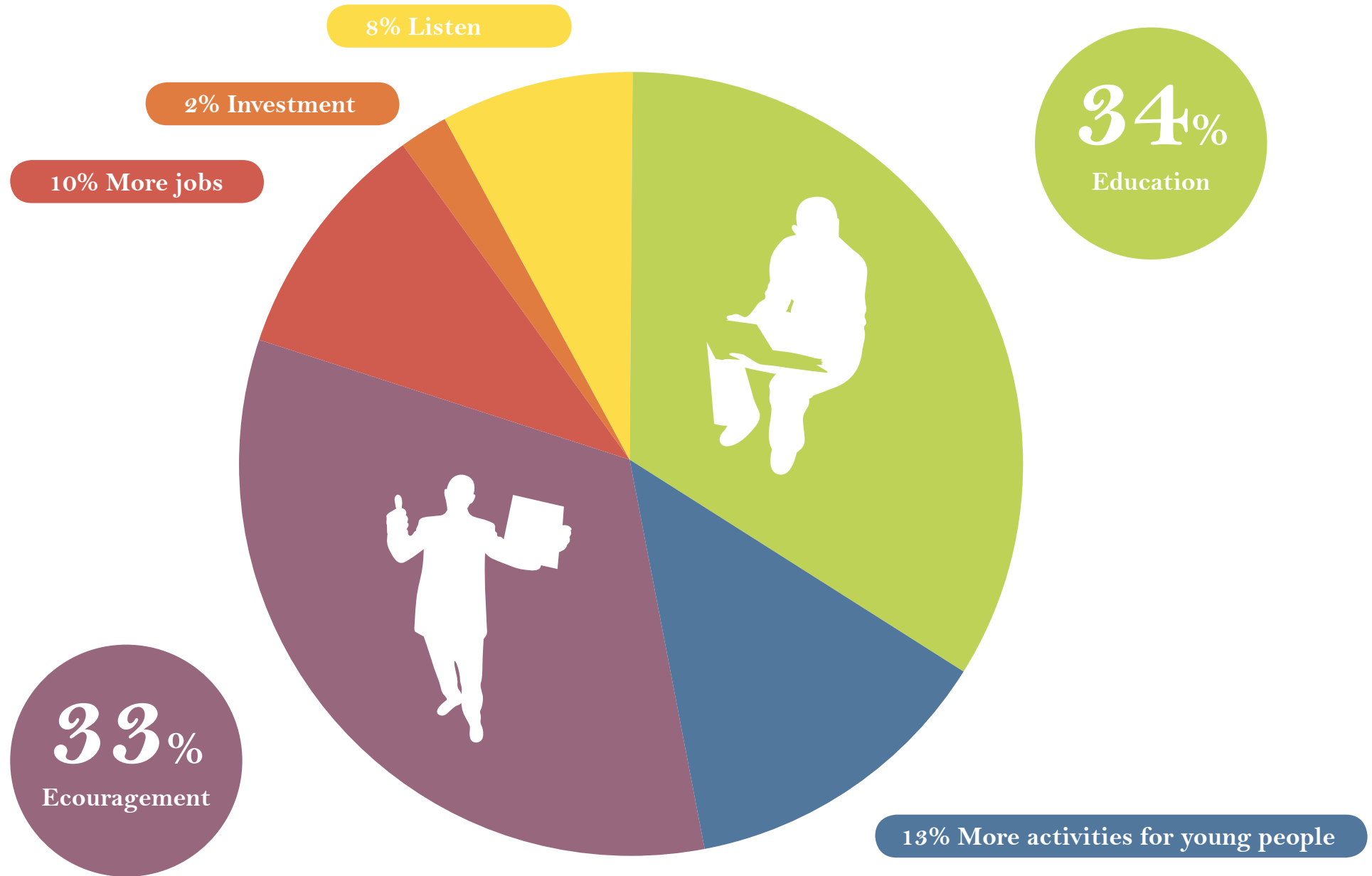
ACHIEVE

03 How could you help your friends
achieve their goals?

PRIORITIES

-
1. Develop a broader, more creative and engaging curriculum which will inspire our children and young people
-
2. Ensure that all of our children and young people have the skills of “learning to learn” and have a positive attitude to learning
-
3. Accelerate the achievement and progress of all our children and young people
-
4. Better support children and young people at key transition points in their lives
-
5. Better support whole families to enjoy and achieve together





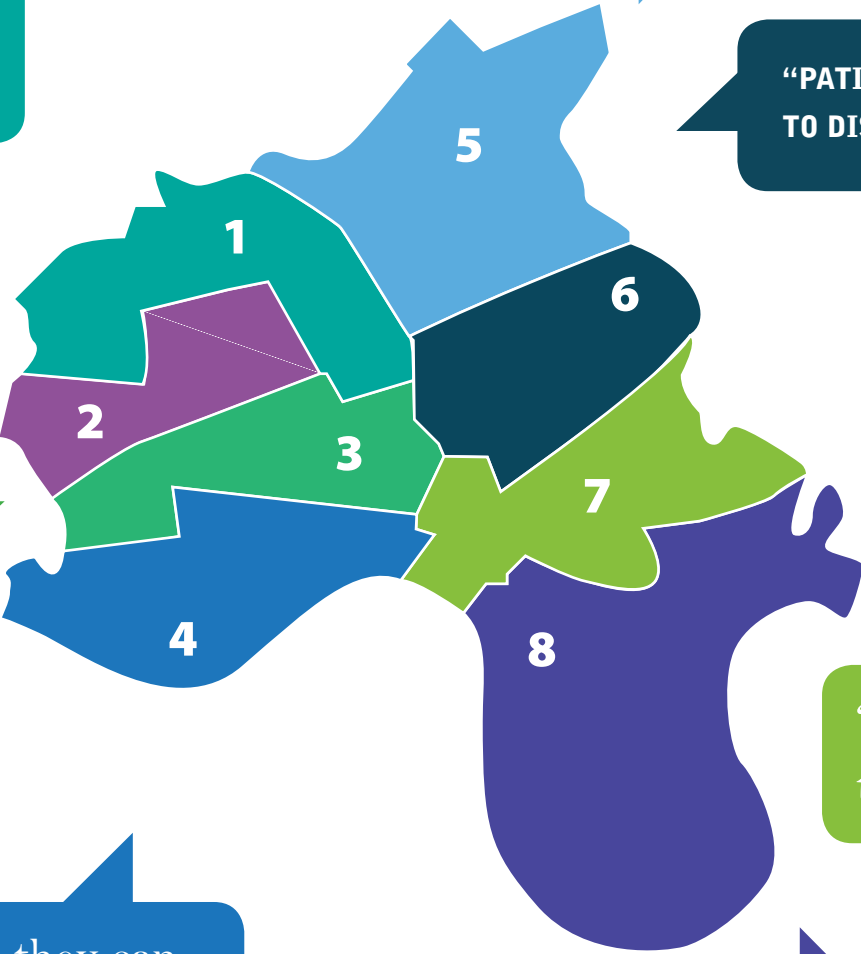
Total number of people asked 84

“GIVE THEM INSPIRATION” - MOHAMED

“Listen to them, then stress the importance of working hard”

“Study harder and concentrate on work”

“PATIENCE AND GIVE EXTRA TRAINING TO DISADVANTAGED TEENS”



“Voluntary work”

“Try and get them to write what the obstacles are and how to get over them”

“SUPPORT THEM AS MUCH AS POSSIBLE AND MAKE THEM AWARE OF LOCAL SERVICES”

“Get high grades by going to college and university”

“Mentoring schemes so they can meet older people and be inspired”

“Work hard and go to university”

Vision

We want our children, young people and their families to grow up enjoying life, feeling proud of where they live and what they have achieved

Priorities

- 1 Develop a broader, more creative and engaging curriculum which will inspire our children and young people
- 2 Ensure that all of our children and young people have high aspirations and a positive attitude to learning
- 3 Accelerate the achievement and progress of all our children and young people
- 4 Better support children and young people at key points of change in their lives
- 5 Provide a learning, play and cultural offer for families

Poll

22%

22%

22%

33%

0%

BLOG COMMENTS

POST 1

Following the Children's Services staff meeting our group discussed this priority and had the following points to make

1. Priority 1 - The terminology 'Find your Talent' we felt needs to be explained as parents need to understand that it is not a gifted and talented programme it is for all children
2. Priority 3 - we felt that the 'develop oracy skills to drive literacy attainment (particularly in writing) at all key stages' needed to be re-written in the light of teaching and learning pedagogy and recent research that recognises the importance of 'developing children's talk' to enable learning and raise attainment in all areas. So that children have academic registers of language which in turn will lead to improvements in attainment across the curriculum (and writing).

POST 2

This plan looks really good and the way the comments are being captured is innovative.

Just some points to consider:

Social disadvantage and how it affects attainment

Parental aspiration and involvement in CYP education and how this affects progress and attainment

Partnership with parents at all levels

Working with SEN and disabled children and parents to improve outcomes

POST 3

"Better support children and young people at key points of change in their lives"

I support priority 4 for the reasons given in the plan.

The question is: how is the support for "children and young people at key points of change in their lives" going to be delivered?

e.g. is it something for the Social Worker to identify face to face / explore at a LAC or Child / Young Person's Review or is there a different, better or

complementary approach? For example could identification be done through questionnaire? Recently the Emotional Health Questionnaire to 260 Tower Hamlets looked after children (LAC) was well received with a return rate of approx 66%. The questionnaire was designed to identify LAC children having emotional difficulties and who would benefit from specialist assessment and support.

POST 4

The Vision statement ought to emphasise the aim to ‘maximise’ the achievement of Children and Young People.

The use of some terms above that are recognised to the professionals involved may not be plain English for more public publication...
e.g. the “cultural offer”, “oracy”, a “common learning platform”, the “parental engagement agenda”, the “family cultural offer” and “pathfinder”.

In the consultation presentation at DMT briefing 19/01/09 the handout for consultation on Enjoy & Achieve had a “Story so far” that identified maintaining a sharp focus on 16-19 ageband in supporting young people to achieve their potential. The same source also identified a potentially conflicting need to make the ‘offer’ more family focused. Marketing the ‘offer’ to 16-19 and making it also more-family focused may require two distinct marketing methods for the same services.

The final (or all) version(s) of the document ought to promote the services they refer to by having the web path to Internet site for the Tower Hamlets Families Information Service Directory of Services (and similar including partners) with the path shown in full so that printed versions and online versions alike signpost readers to the services available and other useful links could also be included if they have been referenced (e.g. ‘Find your Talent’, Primary Strategy for Change, Building Schools for Future, Play Strategy and Pathfinder).

POST 5

Priority 2 Target newly identified vulnerable groups (e.g. young carers, Somali children, homeless children) and address their specific needs using cross agency expertise and mentoring opportunities

Comment not sure about the term “newly ” identified or “vulnerable” but would also add travellers children and young people to the identified groups in the borough that experience social exclusion and need their specific needs addressed using cross agency expertise

POST 6

PRIORITY 2: Ensure that all of our children and young people have high aspirations and a positive attitude to learning

- Target newly identified vulnerable groups (e.g. young carers, Somali children, homeless children) and address their specific needs using cross agency expertise and mentoring opportunities

Rather than say we will target new it should say target all vulnerable young people.

POST 7

Enjoy and Achieve Priority 2 p14 – replace “homeless children” with “children whose families live in temporary accommodation and young people leaving home”

POST 8

PRIORITY 2: Ensure that all of our children and young people have high aspirations and a positive attitude to learning

- Target newly identified vulnerable groups (e.g. young carers, Somali children, homeless children) and address their specific needs using cross agency expertise and mentoring opportunities

Rather than say we will target new it should say target all vulnerable young people.

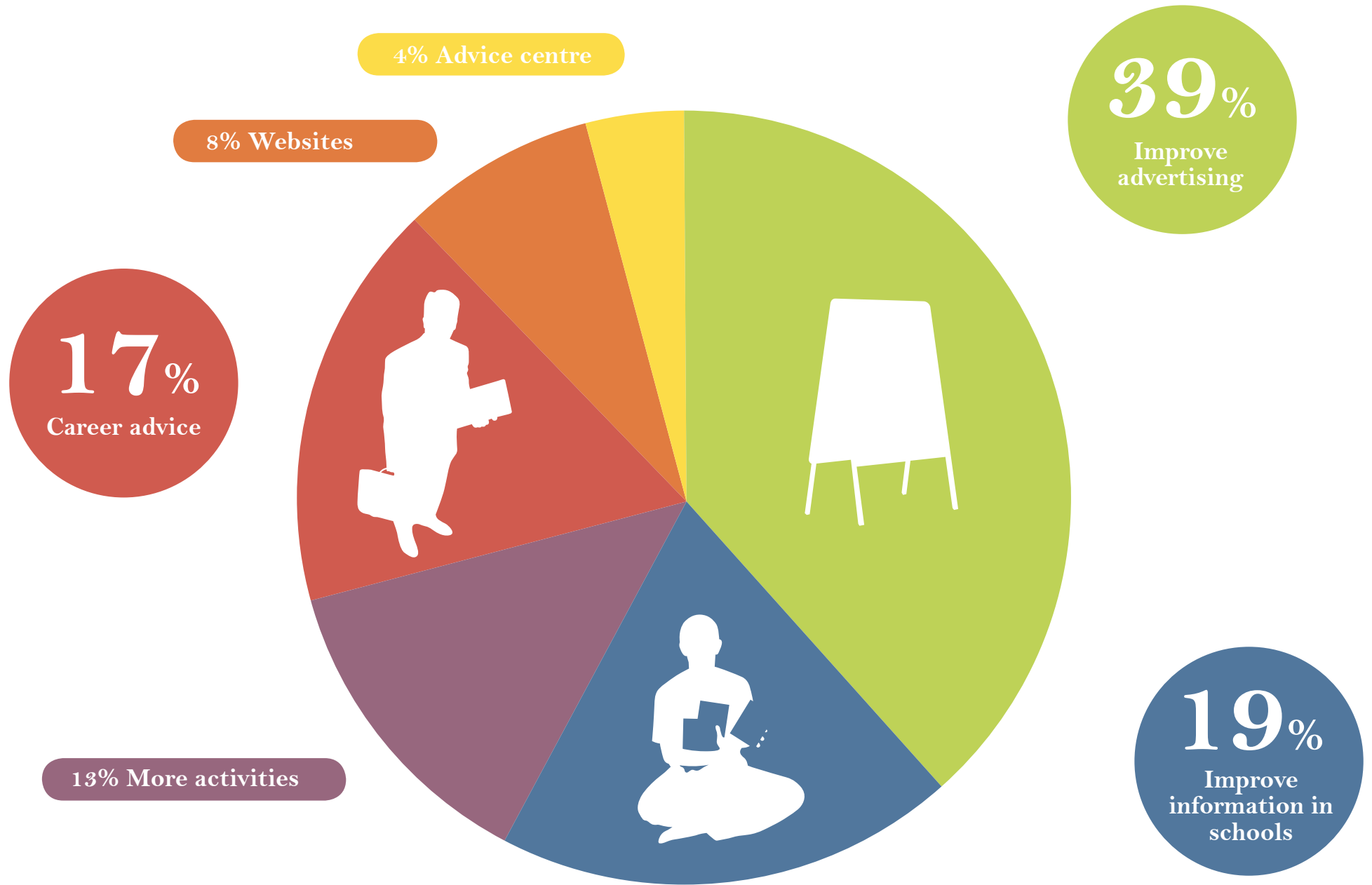
OPPORTUNITIES

04 How could you help your friends and community find more opportunities in the borough?

PRIORITIES

-
1. Harness local and regional labour market opportunities and improve young people's employment related skills
-
2. Enhance the learning and training offer post – 16
-
3. Improve the quality of delivery and student outcomes
-
4. Target specific vulnerable groups
-
5. Break family worklessness cycle amongst our families





Total number of people asked 84

“More information on what is going on in the borough”

“GIVE THEM SUPPORT FROM LOCAL BUSINESSES”

“Youth retreats”

“Advertise what jobs are available”

“More adverts and posters”

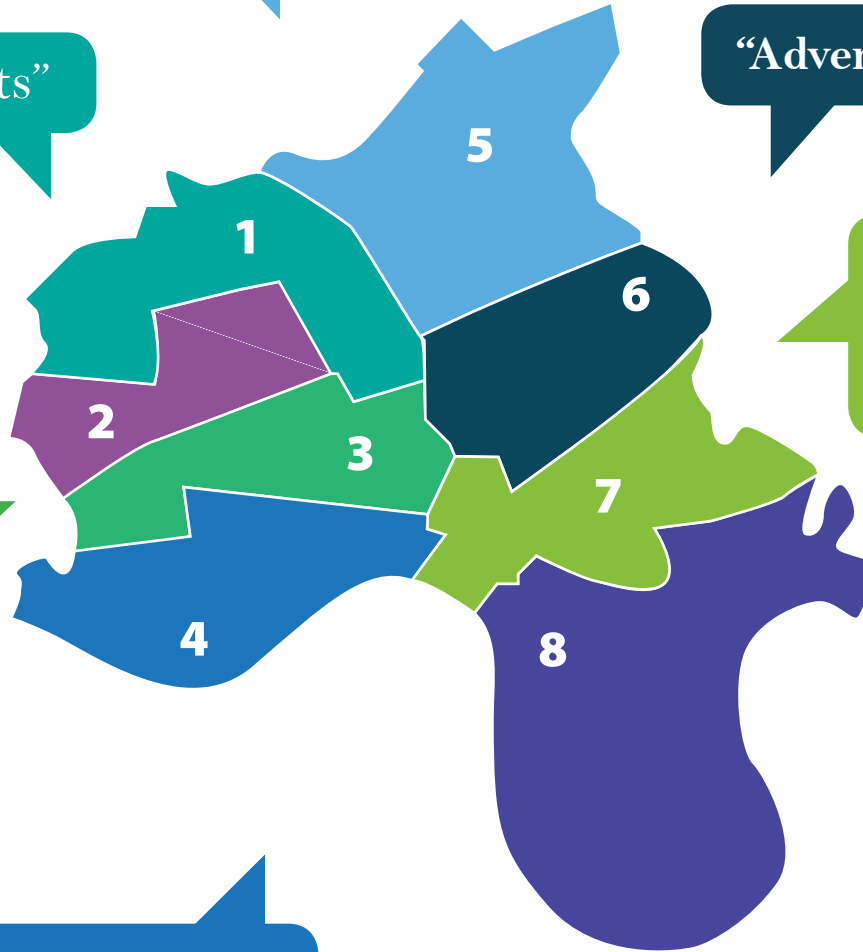
“Try to find out what’s available to them and explain how it could benefit them in the future”

WRITE TO PEOPLE AT HOME RATHER THAN IN THE NEWSPAPERS AS IT WILL REACH A WIDER AUDIENCE

“Websites to let young people know where the youth clubs are”

“Sign posting; all services should be well advertised”

“Send out leaflets and tell teachers about it”



Vision

We want our children and young people to have the skills and opportunities to embark on fulfilling careers and contribute to prosperous communities

Priorities

Poll

- | | |
|---|-----|
| 1 Improve young people's employment related skills linking in to local and regional labour market opportunities | 0% |
| 2 Enhance the choice of learning options for 16 year olds | 20% |
| 3 Improve the quality of learning and student outcomes | 20% |
| 4 Target specific vulnerable groups such as looked after children and young carers | 40% |
| 5 Break the worklessness cycle amongst our families | 20% |

BLOG COMMENTS

POST 1

More investment is needed in the choices for 16+. Currently those with few GCSE don't have a wide variety of options. Apprenticeship programmes are limited and those that are available do not meet the needs of young people due to lack of funding or lack of staffing resources. More long term project development and programmes need to be developed so that courses and training have a link to direct employment and progression monitoring. Careers and Advice services/Connexions need to do more to target those young people falling through the net and delivering services from where it really matters - the community venues.

POST 2

With Canary Wharf on the doorstep of young people across Tower Hamlets, we should be encouraging them to access it for job opportunities and see it as something accessible. Ideally, every young person in the borough should be offered a work experience placement in Canary Wharf while they are at school. I could have done my work experience with family but decided to try something new in London and this increased my confidence, took me out of my comfort zone and actually helped me to secure a holiday job from one of my placements. The vast majority of the Canary Wharf workforce live outside the borough and I think this is a shame.

POST 3

Whilst I think that all of the things in here are very worth while this section feels a bit generic to me. There is very little in here about the specific advantages that Tower Hamlets has over other places. The Olympics and the Creative Industries are both referenced up front in the vision but the actions don't really seem to carry this forward. All of this is also quite inward looking - I'd love to see somewhere in this section a reference to the fact that Tower Hamlets, because of its fantastic diversity, is really well placed to connect to some huge emerging markets overseas.

POST 4

On the subject of what employers want, initiatives to teach young people how to write an acceptable job application would be a start. Some recent examples

78 that I have seen were dire.

Also I agree with James that we're being quite inward looking - make some more links with 'Enjoy and Achieve' and get Tower Hamlets residents looking beyond the borough. Ambition and imagination are still important.

POST 5

PRIORITY 1: We should be providing targeted learning programmes for each significant group of 14-18 learners at risk of being NEET including an increase work experience opportunities for those leaving care.

How will one maintain the motivation of young people and ensure that they take up work experience opportunities?

PRIORITY 2: Who will be that designated agencies that you will be working with? (re: apprenticeships)

PRIORITY 3: This too vague, what is the definition of a poorer home? This priority needs to be part of supporting families, whilst the aim to raise the qualification level is a good target, does it take into consideration the triangle of home v school v Street and the connection in qualification.

PRIORITY 4: This priority is continuous in all our work. Deliver the best possible foundation programmes designed to provide early steps on the ladder to success

The entry level qualifications are sometimes a barrier for young people preventing access to foundation programmes.

Track vulnerable learners and provide the timely support they need
This must take into consideration the home life situation re; overcrowding.

PRIORITY 5: Publish and deliver a borough-wide child poverty strategy and action plan. Who will see the borough-wide poverty strategy, is it the actual people that need to know i.e. families?

POST 6

AEW Priority 4 p23 – add as a bullet: “work in closer partnership with adults health and social care services to support families where a parent has a disability or chronic illness and develop a more person centred transition from childhood to adulthood for young people with disabilities

POST 7

AEW Priority 5 p23 – add as a bullet: “develop a better understanding of the links between housing situations and employment, and help families in temporary accommodation overcome specific financial barriers to employment”

POST 8

PRIORITY 1: Improve young people's employment related skills linking in to local and regional labour market opportunities

• Provide targeted learning programmes for each significant group of 14-18 learners at risk of being NEET including an increase work experience opportunities for those leaving care.

How will one maintain the motivation of young people and ensure that they take up work experience opportunities?

PRIORITY 2: Enhance the choice of learning options for 16 year olds.

Who will be that designated agencies that you will be working with? (re: apprenticeships)

PRIORITY 3: Improve the quality of learning and student outcomes

This too vague, what is the definition of a poorer home? This priority needs to be part of supporting families, whilst the aim to raise the qualification level is a good target, does it take into consideration the triangle of home v school v Street and the connection in qualification.

PRIORITY 4: Target specific vulnerable groups such as looked after children and young carers

This priority is continuous in all our work.

- Deliver the best possible foundation programmes designed to provide early steps on the ladder to success

The entry level qualifications are sometimes a barrier for young people preventing access to foundation programmes.

- Track vulnerable learners and provide the timely support they need

This must take into consideration the home life situation re; overcrowding.

PRIORITY 5: Break the worklessness cycle amongst our families

- Publish and deliver a borough-wide child poverty strategy and action plan.

Who will see the borough-wide poverty strategy, is it the actual people that need to know i.e. families?

CONTRIBUTION

05 How could you help young people make more positive contribution to their community?

PRIORITIES

1. Extend children and young people's influence in decision-making

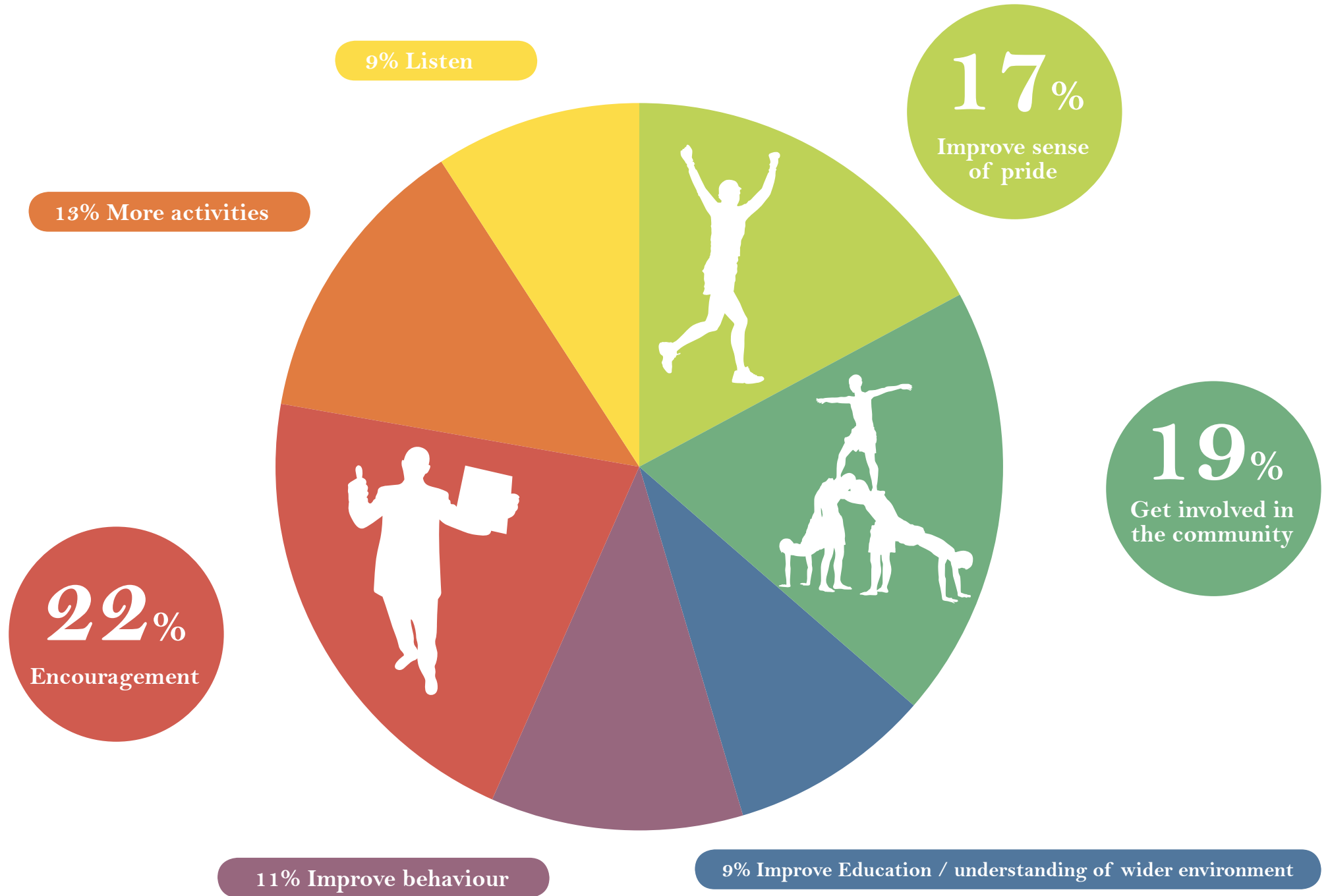
2. Implement the recommendations of the Commission into the Public Safety of young people and so increase community cohesion, diversion and inclusion

3. Promote a more integrated range of positive activities that support children and young people's development

4. Embed the coherent delivery of information, advice and guidance

5. Increase the quality, quantity and diversity of volunteering opportunities and inspire children and young people to take action in their community





Total number of people asked 84



Vision

We want our children and young people to grow up understanding differences, confident and courageous about the future, able and willing to make a positive contribution to a strong cohesive society in one Tower Hamlets

Priorities

Poll

- | | |
|--|-----|
| 1 Extend children and young people's influence in decision making | 17% |
| 2 Increase community cohesion among our children, young people and their families | 50% |
| 3 Extend the range of positive activities available outside school hours, and ensure all children and young people have access | 17% |
| 4 Effectively target support and information, advice and guidance for children and young people | 0% |
| 5 Increase the quality, quantity and diversity of volunteering opportunities and inspire children and young people to take action in their community | 17% |

BLOG COMMENTS

POST 1

It is disappointing to see that priority 1 once again only has participation of children aged 11 and above. The Children's Society has been delivering high quality participation work with children under the age of 11 in Tower Hamlets for many years and believes that it is very important to support younger children to have a voice and influence decision making as well.

POST 2

Youth centres Colleges and schools must play a bigger and more proactive role in helping young people to understand what community cohesion is. We must have platforms created to enable young people and families to express their concerns on matters that break down community cohesion such as the Israel and Gaza war. Each LAP should have a lead youth worker, teacher, police officer and LAP officer promoting good community cohesion work and what is not working so well. We need to involve faith groups more to engage with families and parents not just using PVE agenda but discussing the issues universally to promote harmony and inter-cultural dialogue.

POST 3

Youth centres Colleges and schools must play a bigger and more proactive role in helping young people to understand what community cohesion is. We must have platforms created to enable young people and families to express their concerns on matters that break down community cohesion such as the Israel and Gaza war. Each LAP should have a lead youth worker, teacher, police officer and LAP officer promoting good community cohesion work and what is not working so well. We need to involve faith groups more to engage with families and parents not just using PVE agenda but discussing the issues universally to promote harmony and inter-cultural dialogue.

POST 4

For me what is missing is how the community as a whole supports young people and children, not just their families, or public services. How do we challenge the media profile which is often anti-youth and leads to fear amongst adults, so that they are less prepared to help young people, or put resources into their needs. Families are important to children and young

92 people's development, but so is the wider community.

Magic Me plays a part in this, promoting positive intergenerational interaction and dialogue, and learning between young and older people.

I think this agenda, which is being promoted by central government, could be within the Stay Safe, Enjoy and Achieve, or making a Positive Contribution. For instance it is important that young people volunteering, on the Olympics, or otherwise, do so alongside adult volunteers, to promote intergenerational solidarity and understanding, and so that they can all learn from one another's experience and points of view. The work of community centres, faith groups, voluntary organisations promoting intergenerational work is not included and is key to ensuring positive views of young people. This could be noted specifically within Making a Positive Contribution Priority 2 about building community cohesion.

POST 5

I think it's really good to see such a strong emphasis on positive activities but I think we need to be a bit stronger on ensuring that these really lead to positive outcomes for young people. Too often this term is used as a "catch-all" for any type of activity when all of the research I've seen (Feinstein et al) shows that it's properly structured activities that have the most benefits.

POST 6

The more I work with and speak with young people, the more I realise that we need to celebrate our successes and achievements.

Schemes such as young advocates / champions/ representatives need to have more press coverage to inspire and motivate other young people of all ages. Young people should be out there helping to raise expectations and increase awareness of all the exciting things on offer in Tower Hamlets.

My top two would be:

1. More investment into targeted marketing and branding of Children's Services - enabling better information sharing between all stakeholders.
2. More full time volunteering opportunities (and staff support) to motivate and inspire others to do the same.

POST 7

In my opinion, one of the core priorities for any society, that truly desires to have unity within their realm should be ensuring people are given a sense of belonging from a very young age. It will serve futile, if such practices are not embraced. This way of thinking should also be accompanied by the assurance that people are encouraged to engage with local people in their communities. In essence, these are the people they live side by side with, whether they be neighbours, friends or colleagues. Priority 2 pleasantly embraces these ideals by encouraging the young people of Tower Hamlets to pursue community cohesion and harmony with one another. This will be achieved by creating, building upon and maintaining relationships. These relationships should, by all means supersede the boundaries that have for too long, divided people in particular young people, and in this instance the young people Tower Hamlets. I am pleasantly surprised to see that Priority 2 also educates young people in some of the basic aspects of the legal system!

POST 8

The priority to increase community cohesion among our children, young people and their families is comprehensive in its overall aim. However, in the specific objectives, while children and young people are included throughout, there is no mention of the importance of the parental role in ensuring that these targets are met. Within the Parental Engagement team, we offer a parenting programme, Strengthening Families Strengthening Communities, that specifically identifies community cohesion as one of the key themes in the effort to combat isolation and division amongst young people growing up in the borough. Another positive move has been the establishment of the Universal Parent Support service. This looks at linking services across the local authority to ensure a cohesive approach to engaging parents in taking an active role in both their children's well-being and the well-being of the local community they grow up in and ultimately contribute to.

POST 9

In the Story So Far section bullet point one about the Young Mayor – we should include the figures for January 2009 – 6365 young people voted in the elections, this was 46% of the electorate and almost a 50% increase on the previous year.

94 In the areas for improvement section bullet point 2 (Increase the numbers of young people making decisions in their community, taking responsibility for their environment) this should probably say ‘increase the numbers and diversity of young people...’

PRIORITY 5: Increase the quality, quantity and diversity of volunteering opportunities and inspire children and young people to take action in their community

- Double the numbers of young people trained to volunteer on the Youth Opportunities Panel

This should read ‘increase the numbers’ rather than double them.

POST 10

In the Story So Far section bullet point one about the Young Mayor – we should include the figures for January 2009 – 6365 young people voted in the elections, this was 46% of the electorate and almost a 50% increase on the previous year.

In the areas for improvement section bullet point 2 (Increase the numbers of young people making decisions in their community, taking responsibility for their environment) this should probably say ‘increase the numbers and diversity of young people...’

PRIORITY 5: Increase the quality, quantity and diversity of volunteering opportunities and inspire children and young people to take action in their community

- Double the numbers of young people trained to volunteer on the Youth Opportunities Panel

This should read ‘increase the numbers’ rather than double them.

BETTER

06

**How could you make Tower Hamlets
a better place for young people and
families to live in?**

PRIORITIES

1. Jointly develop, maintain and retain a skilled and diverse Children's workforce with our partners
-

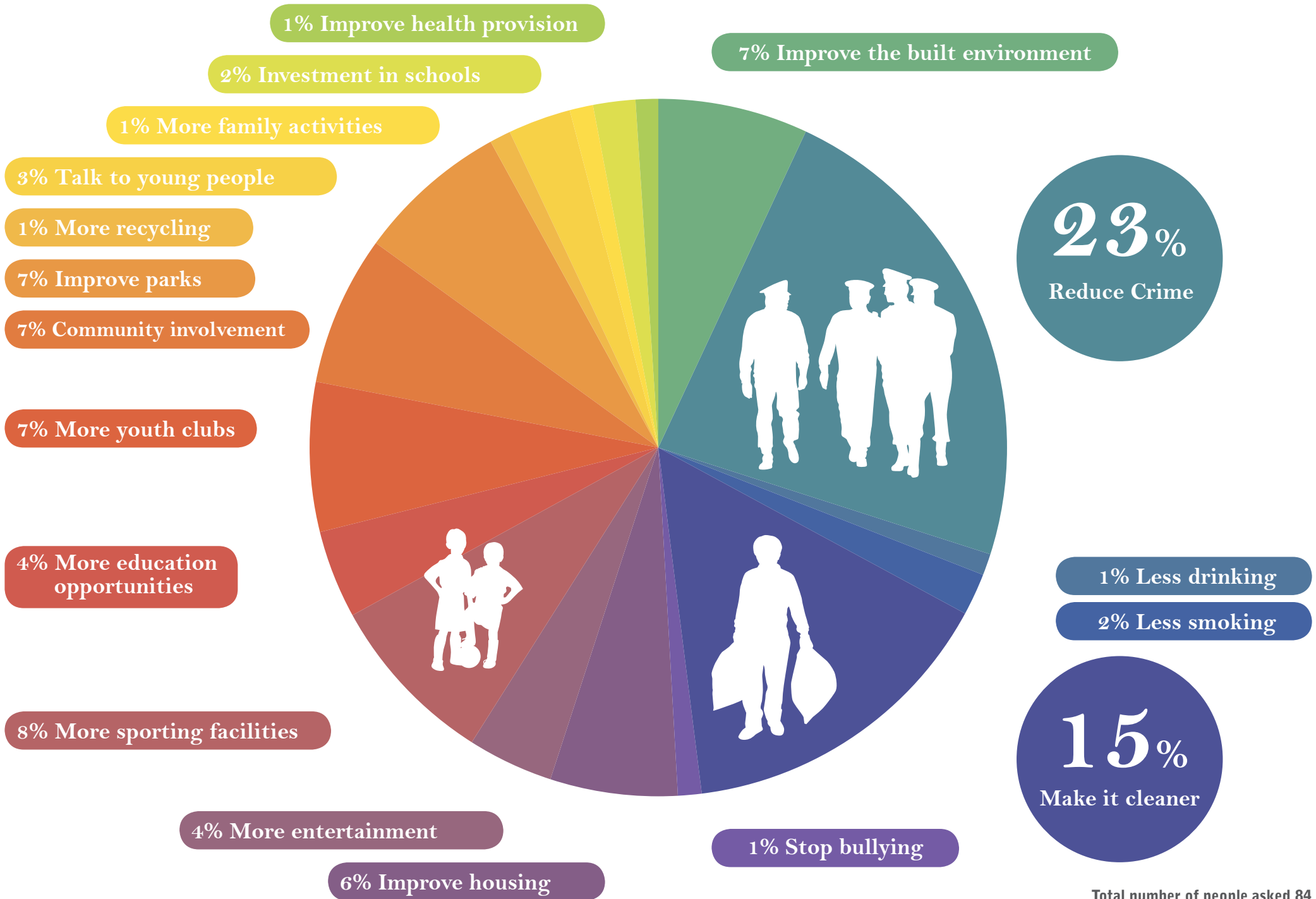
2. Improve information technology and data analysis tools across Children's Services
-

3. Plan and deliver major capital programmes for maximum community benefit
-

4. Be a market leader in terms of the services we commission and deliver, ensuring value for money
-

5. Continue to improve Children's Services through better communication and creatively responding to user views





23%
Reduce Crime

15%
Make it cleaner

Total number of people asked 84

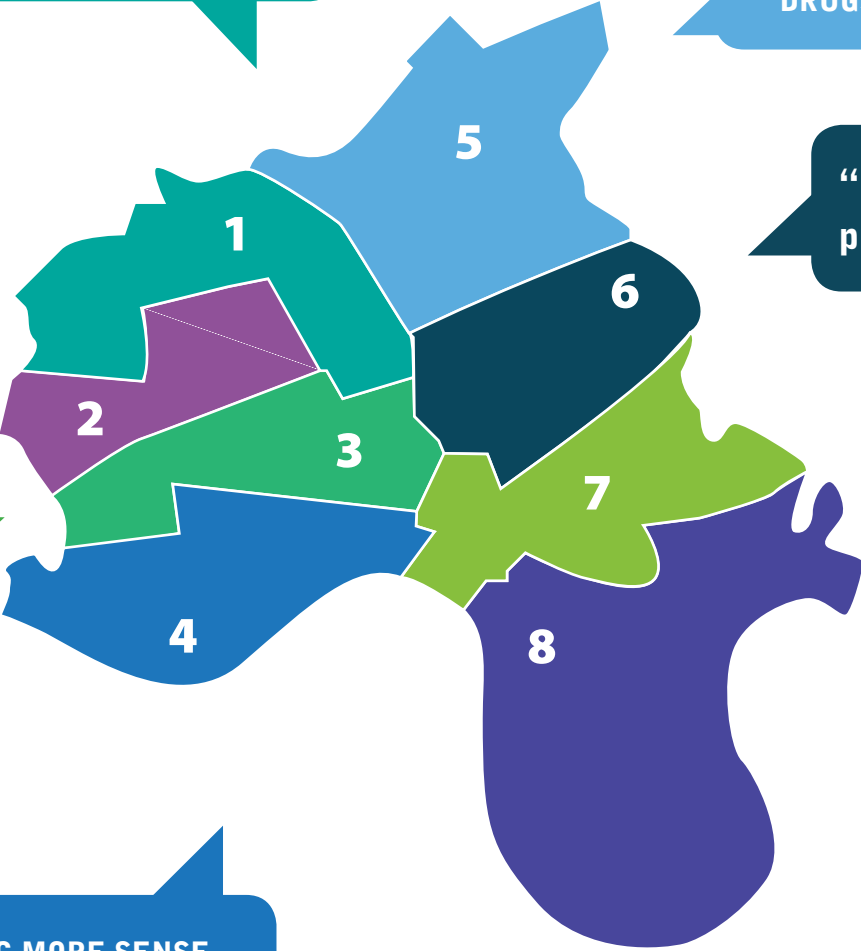
“Climbing frames in playgrounds and more things to do in the parks”

“Listen to young people”

“DRUGS AND CRIME NEED TO BE DEALT WITH”

“Work in partnership with everyone involved in the community”

“Find the route cause of teenagers problems, and fix them”



“People need to be more involved in the community. Increase their interest and enthusiasm to do something for the community”

“Stop building blocks of flats and start building houses”

“Clean up the area and make it attractive”

“WORK ON CREATING MORE SENSE OF COMMUNITY, MAKE PEOPLE FEEL LIKE THEY BELONG”

“PUNISH TROUBLE MAKERS AND DO MORE TO STOP BULLYING”

Vision

We want all our children, young people and their families to receive excellent services informed by their views, which are easy to access, targeted at needs, and delivered locally to make a difference to their lives'

Priorities

Poll

- | | |
|---|------------|
| 1 Recruit, develop and maintain a skilled, flexible and diverse workforce, making Tower Hamlets the borough of choice for employees | 38% |
| 2 Improve information technology and data analysis tools across Children's Services | 38% |
| 3 Plan and deliver major capital programmes and manage existing assets for maximum community benefit | 13% |
| 4 Ensure the services we commission and deliver are of high quality and give value for money | 0% |
| 5 Continue to improve Children's Services in Tower Hamlets through better communication and creatively responding to user views | 13% |

BLOG COMMENTS

POST 1

Tower Hamlets is slowly getting to a level where the community feel that the workforce reflect the community. We need to identify more opportunities for our young people where by they can get jobs in LBTH, Canary Wharf and the city all opposite the borough. More support is needed to support local graduates who are looking for jobs. Need to look at frameworks which allowed people to develop within the borough workforce and not learn and have to go to other boroughs due to lack of opportunity and development.

POST 2

Vision Statement

Too generalised a term. What measurement / feedback is being put in place? Needs to have something tangible - How will the difference be seen?

POST 3

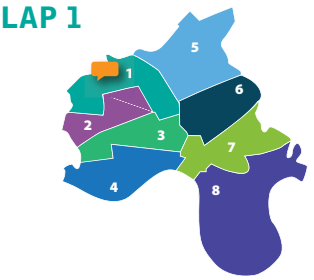
Priority 1 - Bullet point 3 (blue)
too include training and development

Priority 5

Effectively rather Creatively responding to user views sounds less ambiguous

COLUMBIA ROAD PRIMARY SCHOOL

TOTAL NUMBER OF PEOPLE INTERVIEWED 20
AGE RANGE (YRS) 8 – 9



HEALTH

Exercise more	25%
Improve Diet	38%
Improve environment	31%
Improve information	0%
Cheaper health activities	0%
Improve health based facilities	6%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	19%
More CCTV	0%
Improve bicycle lanes	0%
Improve built environment	25%
Combat anti social behaviour / crime	44%
Improve education	0%
More Firemen	0%
More for young people to do	12%
Improve communication within community	0%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	75%
More activities for young people	0%
Encouragement	0%
More jobs	25%
Investment	0%
Listen	0%

FIND OPPORTUNITIES

Improve advertising	25%
Improve information in schools	0%
More activities	25%
Career advice	50%
Websites	0%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	33%
Get involved in the community	0%
Improve Education/understanding of wider environment	0%
Improve behaviour	67%
Encouragement	0%
More activities	0%
Listen	0%

MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	11%
Reduce Crime	11%
Less drinking	0%
Less smoking	6%
Make it cleaner	17%
Stop bullying	0%
Improve housing	0%
More entertainment	11%
More sporting facilities	11%
More education opportunities	0%
More youth clubs	6%
Community involvement	0%
Improve parks	22%
More recycling	5%
Talk to young people	0%
More family activities	0%
Investment in schools	0%
Improve health provision	0%

COLLINGWOOD CHILDREN'S CENTRE

LAP 2



TOTAL NUMBER OF PEOPLE INTERVIEWED 5
AGE RANGE (YRS) 30 – 40

HEALTH

Exercise more	29%
Improve Diet	29%
Improve environment	0%
Improve information	42%
Cheaper health activities	0%
Improve health based facilities	0%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	13%
More CCTV	0%
Improve bicycle lanes	0%
Improve built environment	0%
Combat anti social behaviour / crime	13%
Improve education	0%
More Firemen	0%
More for young people to do	37%
Improve communication within community	37%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	0%
More activities for young people	33%
Encouragement	33%
More jobs	34%
Investment	0%
Listen	0%

FIND OPPORTUNITIES

Improve advertising	60%
Improve information in schools	40%
More activities	16%
Career advice	0%
Websites	0%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	0%
Get involved in the community	20%
Improve Education/understanding of wider environment	0%
Improve behaviour	0%
Encouragement	60%
More activities	20%
Listen	0%

MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	17%
Reduce Crime	0%
Less drinking	0%
Less smoking	0%
Make it cleaner	66%
Stop bullying	0%
Improve housing	0%
More entertainment	0%
More sporting facilities	0%
More education opportunities	0%
More youth clubs	0%
Community involvement	17%
Improve parks	0%
More recycling	0%
Talk to young people	0%
More family activities	0%
Investment in schools	0%
Improve health provision	0%

WHITECHAPEL MARKET

TOTAL NUMBER OF PEOPLE INTERVIEWED 10
AGE RANGE (YRS) 14 – 65

LAP 3



HEALTH

Exercise more	18%
Improve Diet	18%
Improve environment	11%
Improve information	18%
Cheaper health activities	12%
Improve health based facilities	18%
More healthy food outlets	0%
Look after the elderly	5%

SAFETY

More police	28%
More CCTV	18%
Improve bicycle lanes	0%
Improve built environment	18%
Combat anti social behaviour / crime	18%
Improve education	0%
More Firemen	0%
More for young people to do	9%
Improve communication within community	0%
Improve communication through media	0%
Improve housing security	9%

ENJOY AND ACHIEVE

Education	20%
More activities for young people	0%
Encouragement	60%
More jobs	10%
Investment	0%
Listen	10%

FIND OPPORTUNITIES

Improve advertising	43%
Improve information in schools	0%
More activities	14%
Career advice	0%
Websites	29%
Advice centre	14%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	20%
Get involved in the community	0%
Improve Education/understanding of wider environment	40%
Improve behaviour	0%
Encouragement	10%
More activities	30%
Listen	0%

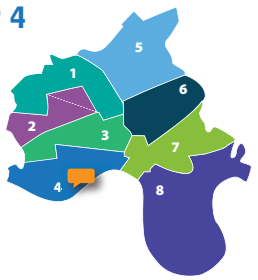
MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	0%
Reduce Crime	43%
Less drinking	0%
Less smoking	0%
Make it cleaner	25%
Stop bullying	0%
Improve housing	0%
More entertainment	0%
More sporting facilities	0%
More education opportunities	8%
More youth clubs	0%
Community involvement	8%
Improve parks	8%
More recycling	0%
Talk to young people	0%
More family activities	0%
Investment in schools	8%
Improve health provision	0%

WAPPING CHILDREN'S CENTRE

TOTAL NUMBER OF PEOPLE INTERVIEWED 5
AGE RANGE (YRS) 28 – 35

LAP 4



HEALTH

Exercise more	33%
Improve Diet	17%
Improve environment	0%
Improve information	17%
Cheaper health activities	0%
Improve health based facilities	33%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	45%
More CCTV	0%
Improve bicycle lanes	0%
Improve built environment	33%
Combat anti social behaviour / crime	0%
Improve education	0%
More Firemen	0%
More for young people to do	22%
Improve communication within community	0%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	33%
More activities for young people	16%
Encouragement	17%
More jobs	17%
Investment	0%
Listen	17%

FIND OPPORTUNITIES

Improve advertising	50%
Improve information in schools	0%
More activities	25%
Career advice	0%
Websites	25%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	0%
Get involved in the community	25%
Improve Education/understanding of wider environment	0%
Improve behaviour	0%
Encouragement	0%
More activities	50%
Listen	25%

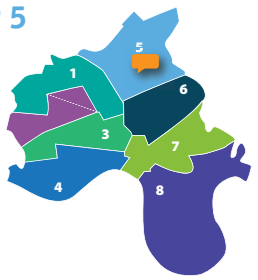
MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	0%
Reduce Crime	16%
Less drinking	0%
Less smoking	0%
Make it cleaner	0%
Stop bullying	0%
Improve housing	0%
More entertainment	0%
More sporting facilities	0%
More education opportunities	0%
More youth clubs	0%
Community involvement	34%
Improve parks	16%
More recycling	0%
Talk to young people	0%
More family activities	0%
Investment in schools	17%
Improve health provision	17%

CHILDREN AND YOUNG PEOPLE

TOTAL NUMBER OF PEOPLE INTERVIEWED 9
AGE RANGE (YRS) 17 – 21

LAP 5



HEALTH

Exercise more	12%
Improve Diet	33%
Improve environment	0%
Improve information	55%
Cheaper health activities	0%
Improve health based facilities	0%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	30%
More CCTV	0%
Improve bicycle lanes	0%
Improve built environment	0%
Combat anti social behaviour / crime	7%
Improve education	21%
More Firemen	0%
More for young people to do	21%
Improve communication within community	14%
Improve communication through media	7%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	23%
More activities for young people	0%
Encouragement	54%
More jobs	0%
Investment	0%
Listen	23%

FIND OPPORTUNITIES

Improve advertising	27%
Improve information in schools	18%
More activities	0%
Career advice	46%
Websites	9%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	0%
Get involved in the community	0%
Improve Education/understanding of wider environment	0%
Improve behaviour	0%
Encouragement	50%
More activities	40%
Listen	10%

MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	7%
Reduce Crime	20%
Less drinking	0%
Less smoking	0%
Make it cleaner	0%
Stop bullying	0%
Improve housing	13%
More entertainment	6%
More sporting facilities	6%
More education opportunities	7%
More youth clubs	20%
Community involvement	7%
Improve parks	0%
More recycling	0%
Talk to young people	13%
More family activities	0%
Investment in schools	0%
Improve health provision	0%

ROMAN ROAD MARKET

TOTAL NUMBER OF PEOPLE INTERVIEWED 8
AGE RANGE (YRS) 10 – 60

LAP 5



HEALTH

Exercise more	25%
Improve Diet	38%
Improve environment	0%
Improve information	0%
Cheaper health activities	0%
Improve health based facilities	0%
More healthy food outlets	37%
Look after the elderly	0%

SAFETY

More police	45%
More CCTV	11%
Improve bicycle lanes	0%
Improve built environment	0%
Combat anti social behaviour / crime	22%
Improve education	0%
More Firemen	0%
More for young people to do	11%
Improve communication within community	11%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	17%
More activities for young people	33%
Encouragement	33%
More jobs	17%
Investment	0%
Listen	0%

FIND OPPORTUNITIES

Improve advertising	25%
Improve information in schools	25%
More activities	0%
Career advice	25%
Websites	0%
Advice centre	25%

MAKE A POSITIVE CONTRIBUTION

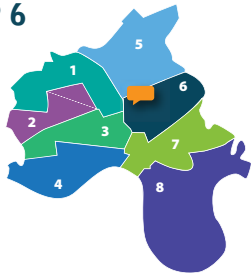
Improve sense of pride	50%
Get involved in the community	50%
Improve Education/understanding of wider environment	20%
Improve behaviour	20%
Encouragement	0%
More activities	0%
Listen	0%

MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	0%
Reduce Crime	30%
Less drinking	0%
Less smoking	0%
Make it cleaner	14%
Stop bullying	0%
Improve housing	14%
More entertainment	0%
More sporting facilities	0%
More education opportunities	0%
More youth clubs	0%
Community involvement	14%
Improve parks	0%
More recycling	0%
Talk to young people	14%
More family activities	14%
Investment in schools	0%
Improve health provision	0%

BROMLEY BY BOW CHILDREN'S CENTRE

LAP 6



TOTAL NUMBER OF PEOPLE INTERVIEWED 5
AGE RANGE (YRS) 30 – 40

HEALTH

Exercise more	50%
Improve Diet	50%
Improve environment	0%
Improve information	0%
Cheaper health activities	0%
Improve health based facilities	0%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	44%
More CCTV	0%
Improve bicycle lanes	0%
Improve built environment	14%
Combat anti social behaviour / crime	14%
Improve education	0%
More Firemen	0%
More for young people to do	28%
Improve communication within community	0%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	25%
More activities for young people	50%
Encouragement	25%
More jobs	0%
Investment	0%
Listen	0%

FIND OPPORTUNITIES

Improve advertising	100%
Improve information in schools	0%
More activities	0%
Career advice	0%
Websites	0%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	33%
Get involved in the community	67%
Improve Education/understanding of wider environment	0%
Improve behaviour	0%
Encouragement	0%
More activities	0%
Listen	0%

MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	0%
Reduce Crime	0%
Less drinking	0%
Less smoking	0%
Make it cleaner	0%
Stop bullying	0%
Improve housing	0%
More entertainment	0%
More sporting facilities	0%
More education opportunities	0%
More youth clubs	0%
Community involvement	0%
Improve parks	0%
More recycling	0%
Talk to young people	0%
More family activities	0%
Investment in schools	0%
Improve health provision	0%

CRISP STREET MARKET

TOTAL NUMBER OF PEOPLE INTERVIEWED 6
AGE RANGE (YRS) 8 – 28

LAP 7



HEALTH

Exercise more	50%
Improve Diet	25%
Improve environment	0%
Improve information	25%
Cheaper health activities	0%
Improve health based facilities	0%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	25%
More CCTV	0%
Improve bicycle lanes	0%
Improve built environment	25%
Combat anti social behaviour / crime	0%
Improve education	25%
More Firemen	0%
More for young people to do	0%
Improve communication within community	25%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	50%
More activities for young people	0%
Encouragement	25%
More jobs	25%
Investment	0%
Listen	0%

FIND OPPORTUNITIES

Improve advertising	25%
Improve information in schools	50%
More activities	0%
Career advice	25%
Websites	0%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	33%
Get involved in the community	34%
Improve Education/understanding of wider environment	0%
Improve behaviour	0%
Encouragement	33%
More activities	0%
Listen	0%

MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	0%
Reduce Crime	0%
Less drinking	0%
Less smoking	0%
Make it cleaner	25%
Stop bullying	0%
Improve housing	0%
More entertainment	0%
More sporting facilities	0%
More education opportunities	25%
More youth clubs	50%
Community involvement	0%
Improve parks	0%
More recycling	0%
Talk to young people	0%
More family activities	0%
Investment in schools	0%
Improve health provision	0%

POPLAR BOYS AND GIRLS CLUB

TOTAL NUMBER OF PEOPLE INTERVIEWED 8
AGE RANGE (YRS) 11 – 15

LAP 7



HEALTH

Exercise more	28%
Improve Diet	28%
Improve environment	0%
Improve information	44%
Cheaper health activities	0%
Improve health based facilities	0%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	34%
More CCTV	11%
Improve bicycle lanes	0%
Improve built environment	22%
Combat anti social behaviour / crime	11%
Improve education	0%
More Firemen	0%
More for young people to do	22%
Improve communication within community	0%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	43%
More activities for young people	43%
Encouragement	14%
More jobs	0%
Investment	0%
Listen	0%

FIND OPPORTUNITIES

Improve advertising	50%
Improve information in schools	0%
More activities	50%
Career advice	0%
Websites	0%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	0%
Get involved in the community	0%
Improve Education/understanding of wider environment	0%
Improve behaviour	75%
Encouragement	25%
More activities	0%
Listen	0%

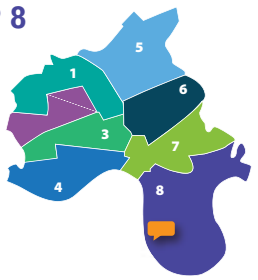
MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	8%
Reduce Crime	34%
Less drinking	0%
Less smoking	0%
Make it cleaner	0%
Stop bullying	0%
Improve housing	8%
More entertainment	8%
More sporting facilities	34%
More education opportunities	8%
More youth clubs	0%
Community involvement	0%
Improve parks	0%
More recycling	0%
Talk to young people	0%
More family activities	0%
Investment in schools	0%
Improve health provision	0%

ARNHAM WHARF PRIMARY SCHOOL

TOTAL NUMBER OF PEOPLE INTERVIEWED 8
AGE RANGE (YRS) 9 – 11

LAP 8



HEALTH

Exercise more	22%
Improve Diet	45%
Improve environment	33%
Improve information	0%
Cheaper health activities	0%
Improve health based facilities	0%
More healthy food outlets	0%
Look after the elderly	0%

SAFETY

More police	0%
More CCTV	11%
Improve bicycle lanes	11%
Improve built environment	45%
Combat anti social behaviour / crime	11%
Improve education	11%
More Firemen	11%
More for young people to do	0%
Improve communication within community	0%
Improve communication through media	0%
Improve housing security	0%

ENJOY AND ACHIEVE

Education	100%
More activities for young people	0%
Encouragement	0%
More jobs	0%
Investment	0%
Listen	0%

FIND OPPORTUNITIES

Improve advertising	34%
Improve information in schools	50%
More activities	16%
Career advice	0%
Websites	0%
Advice centre	0%

MAKE A POSITIVE CONTRIBUTION

Improve sense of pride	20%
Get involved in the community	40%
Improve Education/understanding of wider environment	20%
Improve behaviour	20%
Encouragement	0%
More activities	0%
Listen	0%

MAKE TOWER HAMLETS A BETTER PLACE

Improve the built environment	11%
Reduce Crime	34%
Less drinking	11%
Less smoking	11%
Make it cleaner	11%
Stop bullying	11%
Improve housing	11%
More entertainment	0%
More sporting facilities	0%
More education opportunities	0%
More youth clubs	0%
Community involvement	0%
Improve parks	0%
More recycling	0%
Talk to young people	0%
More family activities	0%
Investment in schools	0%
Improve health provision	0%

08: FOR MORE INFORMATION

For more information, or to download a full copy of the Children and Young People's Plan, please visit:

www.towerhamlets.org.uk